

DR KATE BARKER

Executive Coaching Programme

Executive Coaching Programme

Private counsel for senior leaders seeking
a career advantage. Six or twelve months.

30

years advising executives, boards and governments

100,000+

clients across five continents

14

years of academic study behind the method

DR KATE BARKER

WORLD'S FIRST CHIEF FUTURIST

GLOBAL EXECUTIVE ADVISOR

ICF MASTER CERTIFIED COACH

AUTHOR · KEYNOTE SPEAKER



High-performing senior executives and leaders ready for the role, the profile and the access their performance has earned.

THE PROGRAMME IS DESIGNED TO DELIVER

01	Strategic leadership objectives	A rigorous definition of the next stage of your leadership: the role, the mandate and the timeframe. Objectives are set against the realities of the market and translated into the specific decisions and actions required to achieve them.
02	Leadership assessment	A full diagnostic at the outset, repeated at the close. Validated psychometric instruments, structured 360-degree feedback and a review of track record establish where the gaps lie and where development effort will deliver the greatest return.
03	Executive confidence	The beliefs, assumptions and habits of thought that shape performance at senior level, examined with the tools of cognitive and positive psychology. The constraints that limit decision quality are identified, tested and replaced.
04	Leadership roadmap	A five-year vision and a defined executive brand, planned backwards into a twelve-month programme of milestones, accountabilities and measures. The roadmap governs every session.
05	Sponsorship and influence	A deliberate strategy for the relationships that decide senior appointments: executive sponsors, board members, search partners and peers. Dr Kate opens her own network where it serves the objective.
06	Executive presence	Communication at the highest level: board presentations, investor and stakeholder engagement, negotiation, media and public speaking, refined to the standard expected of a chief executive.
07	Resilience through transition	Confidential counsel and rigorous challenge through the pressures of senior office: setbacks, transitions, restructures and politics. Judgement and composure for the decisions that cannot be delegated.
08	Measured outcomes	Progress is measured against the objectives set at the outset, with structured feedback at every stage. The engagement concludes with a formal evaluation report and, for sponsored programmes, a confidential summary for the sponsor.

THE PROGRAMME

A structured year. Or a focused six months.

A twelve-month programme to close the gaps in skills and behaviours that stand between a leader and the next role. Monthly 90-minute sessions, in person or by video conference, with direct access to Dr Kate and her office between sessions.



SIX-MONTH PROGRAMME

The same three phases at twice the pace: assessment and plan in month one, coaching in months two to five with a review in month three, report in month six.

An evidence-based method, grounded in positive psychology

Dr Kate is an ICF Master Certified Coach, accredited in twelve psychometric tools, with a master's in organisational psychology and a doctorate in leadership and AI. Her doctoral research with 6,000 executives gives the method its evidence. Six approaches are drawn on, and the role you are targeting decides which carry the weight.

Solution-focused coaching

Strengths, gaps and objectives defined; the shortest credible route to the role agreed and held to.

Behavioural coaching

The behaviours a senior role demands, identified and rehearsed before they are tested live: board presentations, investor conversations, hard decisions.

Cognitive coaching

How patterns of thinking show up in business results, and how to redesign the ones that carry a cost. Where most senior leaders find the largest gains.

Reflective practice

How you read the organisation, the market and your own position within it. A clearer reading produces better moves.

Rational emotive coaching

The assumptions and self-imposed constraints that limit leaders at senior level, examined, tested and replaced.

Market and network strategy

Which organisations fit, who decides, and how to secure the right introduction in the right order. Dr Kate makes the introductions herself.

MCC

ICF MASTER CERTIFIED COACH

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PSYCHOMETRIC TOOLS
ACCREDITED

6,000

EXECUTIVES IN HER DOCTORAL
RESEARCH

ABOUT

Dr Kate Barker

The executive coach the CEOs call.

Dr Kate Barker has coached chief executives and senior leaders for thirty years, across six continents and more than 100,000 clients. She is an ICF Master Certified Coach with a master's in organisational psychology and a doctorate in leadership and AI. The work is specific: the move to a bigger role, the first board seat, the leadership brand that lands, and the introductions that make it happen.

What sets her coaching apart is where she sits. She advises the UAE Prime Minister's Office and is an executive advisor to Bain, BCG and McKinsey. She knows what the people who decide are looking for, because she is often in the room with them. She designed the ICF global coaching competency framework that coaches are trained on today. Her coaching is evidence-based, grounded in positive psychology, and she is accredited in twelve psychometric tools. Her doctoral research with 6,000 executives gives the method its evidence.

Before that she was a senior partner at PwC and EY and a vice president at SAP SuccessFactors. She teaches at MIT, Hult and Emeritus, and is the author of *Hidden Power* (Amplify, with Thinkers50). She has lived and worked in Sydney, Singapore, New York, London, Riyadh and Dubai.

RECOGNITION

Global Top 10 Executive Coaches

TIME100 AI Impact Award, 2025

No.1 Chief Futurist, IAOTP, 2025

Thinkers50, 2026

Gold Stevie, Thought Leadership, 2026

QUALIFICATIONS

ICF Master Certified Coach (MCC)

DBA, Leadership and AI

Master's, Organisational Psychology

MBA

Bachelor of Business

AICD Company Directors Course

30

YEARS COACHING SENIOR LEADERS

100,000+

CLIENTS COACHED AND ADVISED

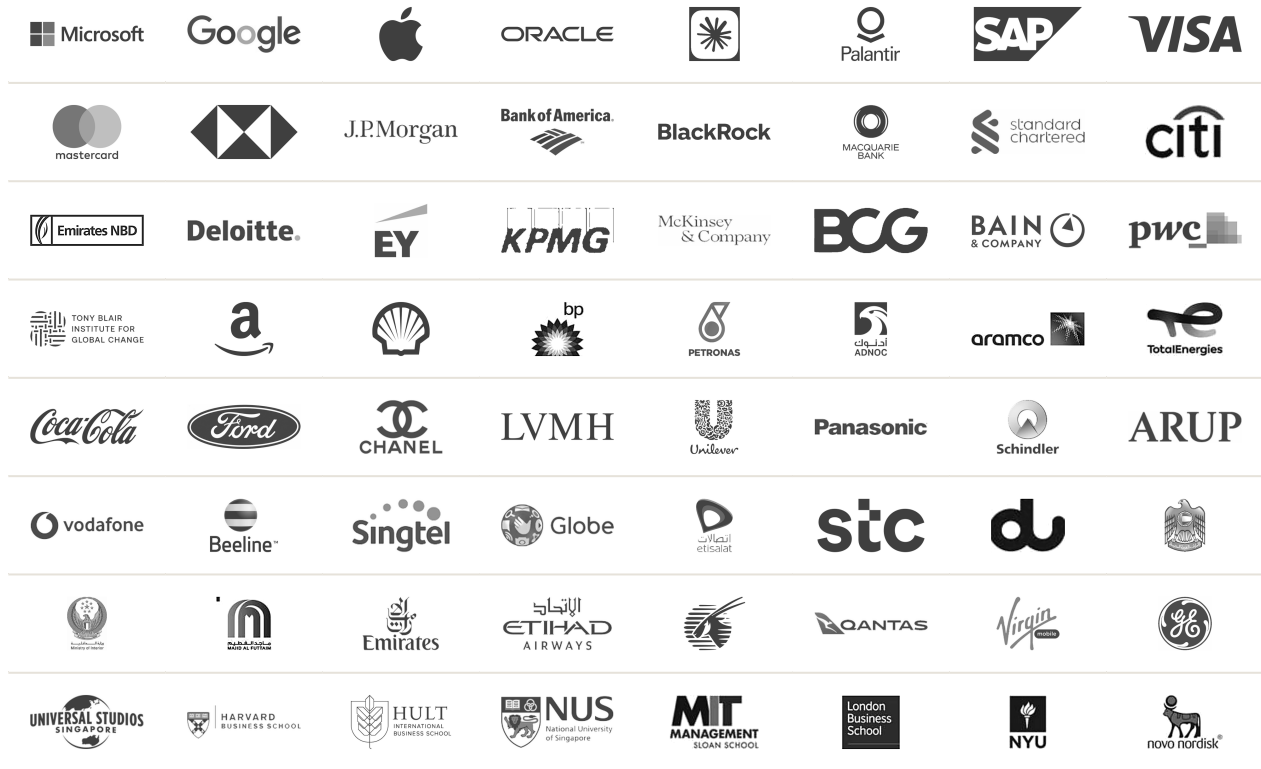
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CONTINENTS WHERE SHE HAS COACHED

CLIENTS

Where this has been done before

Leaders from these organisations, among others, have worked with Dr Kate as a coach, advisor or faculty member.



NEXT STEP

Start with a conversation

In person at One Za'abeel, Dubai, or by video conference in your city. A formal proposal is offered once the programme is agreed. Company-sponsored and self-funded engagements are both available.

"Who am I as a leader, and how do I lead with intent, credibility and impact?"

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